

WINNER
 2004 windsor chamber of commerce
 business excellence award
 "good neighbour category"

advertising rates 2005

Ad Size (rates are per insertion; gst is extra)

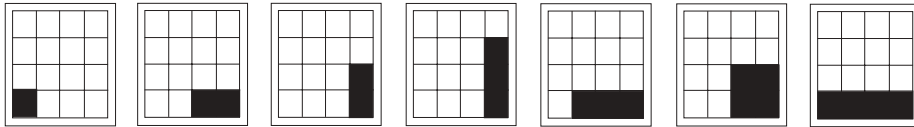
One Sixteenth (square)	\$99	(3x insertion only)
One Eighth Tall/Wide	\$190	
One Fifth Tall/Wide	\$260	
Quarter Tall, Wide, Square	\$330	
Third Tall, Wide	\$480	
Half Tall, Wide	\$590	
Inside Full Pg (B/W)	\$850	
Centre Spread 2 pgs	\$1500	

Covers

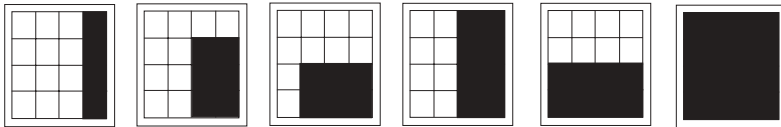
Back Page	\$1500	includes full colour
Inside Front Cover	\$1000	
Inside Back Cover	\$1000	

Contract Frequency Discounts

3x	5x	8x
10%	15%	20%



□ sixteenth □ Eighth Wide □ Eighth Tall □ Fifth Tall □ Fifth Wide □ Quarter Square □ Quarter Wide



□ Quarter Tall □ Third Tall □ Third Wide □ Half Tall □ Half Wide □ Full Page

produced by
walkerville publishing inc., 560 chatham street west, windsor, on

Sales Information

Phone: (519) 255-9898
 Fax: 255-9528
 e.mail: sales@walkerville.com

Circulation

10,000 copies
 Published 8x / year with average
 publication size of 32 pages.

Colour

Full colour rates vary according to size
 (\$200-\$400). Our advertising consultants
 will be pleased to discuss options with you.

Inserts

Rates vary according to quantity.
 Our advertising consultants will be
 pleased to discuss options with you.

Ad Design Services

The TIMES provides professional ad design,
 included in the purchase of your ad. You
 will be provided with an ad design via fax
 or e-mail. You will be allowed up to 2 (two)
 sets of changes. Additional changes will be
 billed at the rate of \$75/hour.

Closing Dates & Cancellation

Ad design and approval due by Friday
 5pm, one week before publication street
 date.

Cancellation fee charge \$100 per ad
 in contract

NO CANCELLATION 3 days prior.

Payment

First time advertisers payment upon
 approval of your first ad, after which 30
 day grace period. Visa or MC payment
 available.

Publication Street Dates

February Issue #51	February 11th
March Issue #52	March 11th
April/May Issue #53	April 22nd
June Issue #54	June 3rd
July/August Issue #55	July 22nd
Sept./October Issue #56	Sept 16th
November Issue #57	October 28th
Dec./Jan. Issue #58	December 9th